



## 2008 ADVERTISING PRICE LIST

The Organization of Black Airline Pilots, Inc. (OBAP) will host its 2008 Annual Convention, August 12-16, at the Doral Golf Resort & Spa, A Marriott Resort, Miami, Florida. We are soliciting advertisements from business and community organizations for the convention souvenir journal. Your advertising dollars will provide a unique opportunity for your company to access a wide audience and assist in funding our convention and youth programs.

**Title through Flight Deck level sponsors have advertising included in their Sponsorship. It is not necessary to complete this form. Please refer to the "Sponsorship Levels" document for sizing information.**

### Pricing for Corporate/Business Advertising

Full 2 page Center Spread – Four Color (only)	\$2495
Outside back cover page – Four Color (only)	\$1750
Full page – Four Color	\$1350
Full page – Black & White	\$ 995
Half page – Four Color	\$ 650
Half page – Black & White	\$ 450
Quarter page – Four Color	\$ 400
Quarter page – Black & White	\$ 350

- ❖ All non camera-ready artwork will be charged an additional \$100 minimum per ad fee for set up.

The undersigned hereby agrees to purchase a \_\_\_\_\_

Advertisement in the OBAP souvenir journal for the sum of \$ \_\_\_\_\_

Name \_\_\_\_\_

Company and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Credit Card:    VISA            MC            AMEX            DISCOVER

Card # \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please mail completed form** and check/money order/credit card payment payable to 2008 OBAP Convention no later than July 1, directly to: The Organization of Black Airline Pilots, 2008 OBAP Convention, 8630 Fenton Street, Suite 126, Silver Spring, MD 20910.

**Send ad artwork to printer** at CFASS Printing, Elizabeth Saunders, 305 South Parramore Avenue, Orlando FL 32805;(407) 425-8889; [mescfpass@aol.com](mailto:mescfpass@aol.com) no later than July 15.

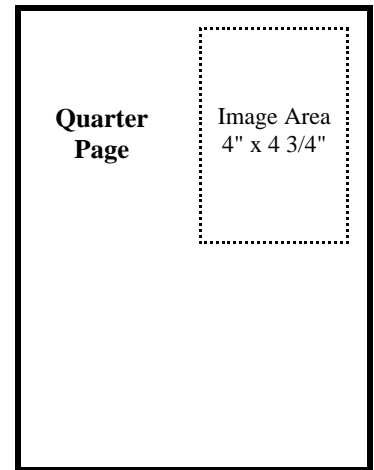
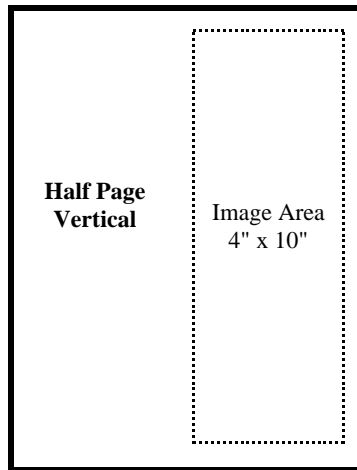
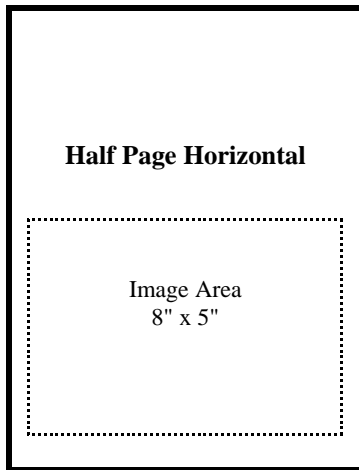
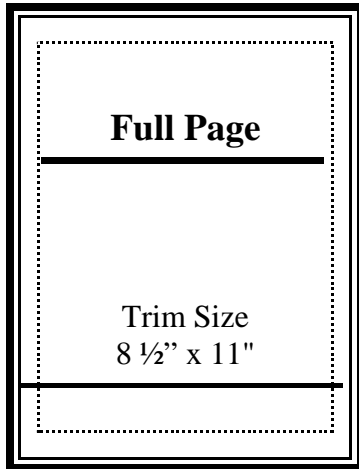
*"Building A Flight Plan For The Future"*



# Advertiser's Specifications

## Deadlines:

Payment for Ad Space: July 1, 2008  
 Camera Ready Artwork: July 15, 2008



### Artwork will be accepted as follows:

Camera Ready Artwork Ads at 100% size is accepted.  
 Electronic files in the following formats will be accepted:  
 Photoshop CS2/3, Illustrator, PDF

**ALL IMAGES (600 dpi or more required) SCREEN & PRINTER FONTS MUST BE INCLUDED WITH A FINAL HARD COPY FOR REFERENCE.**

**IF YOU HAVE ANY QUESTIONS REGARDING THE SOUVENIR JOURNAL PLEASE CONTACT:**

Elizabeth Saunders ~ 407-425-8889 or 407-353-3256

[mescfass@aol.com](mailto:mescfass@aol.com)

**PLEASE SUBMIT YOUR ARTWORK TO THE ADDRESS BELOW:**

**CFASS Printing**

ATTN: Elizabeth Saunders

305 South Parramore Avenue • Orlando, FL 32805

**FORWARD ALL CHECKS TO: 2008 OBAP Convention, 8630 Fenton St., Ste 126, Silver Spring, MD 20910**